

21 April 2020

Hoodie Up for autism

# Workplace Fundraising Information Kit



# Thank you!

**Thank you for being part of Hoodie Up on Tuesday 21 April 2020, to mark World Autism Acceptance Month. With your support, we can shape a brighter future for autistic people.**

In 2019, more than 200 schools and businesses across Victoria showed their support for autistic people by putting their Hoodie Up.

This year, the community will once again Hoodie Up to raise funds and show their understanding, acceptance and support for autistic people.

Why hoodies? Some autistic people experience sensory sensitivities and can become overloaded by stimuli in their environment; wearing their hoodie up means they can block out bright lights and busy environments which helps calm them.

By gathering together at 11am on 21 April and putting our hoodies up, we're showing a little more understanding of how we can support and embrace autistic people and celebrate the diversity autism brings to our world.

Funds raised through Hoodie Up will help deliver vital support to autistic people and their families, including Amaze's Autism Advisor service, which offers evidence based information, practical advice and an understanding for autistic people and their families navigating their individual autism journey.

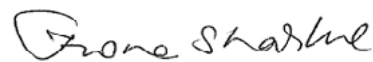
You're also supporting Amaze's work to create a more autism-friendly Victoria: we advocate to ensure the autism community's voices and needs are recognised in government policy and the media, break down stigma in the wider community through public education campaigns, and up-skill the wider world in how to support autistic people so they can fully participate in, and contribute to, our society.

In this kit, you'll find all the information you need to organise a Hoodie Up at your workplace in World Autism Acceptance Month.

If, after reading the kit, you have any questions or would like to organise items such as collection boxes, please contact Amaze's Fundraising Manager on (03) 9657 1673 or email us at [waad@amaze.org.au](mailto:waad@amaze.org.au)

You can sign up now by going to [www.amaze.org.au/hoodie-up](http://www.amaze.org.au/hoodie-up) and following the links to register or email us at [waad@amaze.org.au](mailto:waad@amaze.org.au) with your workplace's details.

We look forward to celebrating with you on Tuesday 21 April 2020.



Fiona Sharkie  
Amaze CEO



# Guide to Organising a Hoodie Up Morning Tea



## Planning

The first step is to contact your organisation's HR department so they can support you in arranging a Hoodie Up morning tea. Then, pick a date and time for your event! The official date for Hoodie Up Day is Tuesday 21 April 2020, but if this doesn't suit you, you can pick any date in April to hold your event!

## Register online

Head to [www.amaze.org.au/hoodie-up](http://www.amaze.org.au/hoodie-up) and fill in the registration form to get your workplace signed up and start working on your personalised team fundraising page.

## Get the room ready

As soon as you can access your venue, set up your cups, tea, milk, food, plates, napkins and forks or spoons. Have fun with special decorations – including our downloadable posters and images – to make the room look fun and inviting for your team.

## Guests

As people arrive: welcome them, thank them for coming and getting to know more about autism and how they can support autistic people. As they enter collect their donation (amount should be in the invite so they can come along with cash).

## Raise funds!

Send your personalised fundraising webpage out to your community and ask them to donate online to save time later.

Receipts are automatically generated for online donations. Direct donations over \$2 are tax-deductible for the donor.

### Getting cash donations?

Collect donations online when you can, to save administration time for yourself later, however for gold coin donations received on the day we recommend using a lockable cash box or similar container to keep your donations secure!

## Motivate

Remind guests why they're here and how every dollar makes a difference to the vital work that Amaze does, why you've decided to support us and autistic people. For ideas and information, go to [www.amaze.org.au/hoodie-up](http://www.amaze.org.au/hoodie-up).

## Games

Ask your colleagues to help you hold any auctions, raffles, quizzes, cake judging or other activities you've been planning.

## Enjoy

Watch a Spectroscopic clip, have a chat with your colleagues and treat yourself to a cup of tea and some snacks!

## Say thanks

Thank everyone for coming and let them know how much you raised.



# How to bank your funds

If you have collected cash donations on the day, you can send them to us in two ways:

## Bank transfer

1. Deposit the funds into your bank account
2. Make a bank transfer to Amaze, using the details on this page
3. Email [waad@amaze.org.au](mailto:waad@amaze.org.au) so we know it's coming

## Your fundraising page

Alternatively you can process a donation on your fundraising page with a debit or credit card. These funds are automatically transferred to Amaze.

## Amaze bank details

**Account Name:** Amaze General Account

**BSB:** 063-113

**Acc No:** 00904093

**Payment Reference:** Please put "Hoodie Up" and your organisation or school name as reference.

Once we have received your funds we'll send you a receipt and a certificate of participation.



# Amaze: shaping the future for autism

**Amaze aims to create an inclusive society that offers every autistic person the opportunity to meaningfully participate and contribute. We do this by building understanding and acceptance among educators, the government and the wider community.**

98% of Australians have heard of autism, and 85% of Australians have personal contact with an autistic person, yet only 29% of Australians agree that they have a good understanding of how to support autistic people and only 4% of autistic people thought Australians knew how to support them. With your help Amaze can change this.

Formed in 1967 by a group of parents struggling to find resources to support their children, Amaze has grown to become the peak body for autism in Victoria.

Today we work to:

- Increase understanding, engagement and acceptance of autism by the wider community
- Influence positive systemic change through Governments and the media to improve attitudes and behaviours towards autistic people and their families
- Build the skills of private, public and community organisations to create more autism-friendly environments and build the capacity of autistic people and their families to advocate for their needs

We're making great progress and change in the community, but we need your support to continue to shape the future for autism. Hosting a Hoodie Up event is a fantastic way to start a conversation about autism in your school, show understanding of autistic people and raise vital funds to help build a more autism-friendly world.



Find out more about Amaze's work and how you can get involved at [www.amaze.org.au](http://www.amaze.org.au) We are already making great progress and change in the community but need your support to continue to shape the future for autism.

Your donation will support autistic people and their families through our Autism Advisor Information Phone Service and deliver much needed information to parents, families and professionals via forums, workshops and online as well as inform government and educational policy and ensure an ongoing growth of understanding, engagement and acceptance of autism through sharing stories of autistic peoples individual lived experiences.

Get ready to  
**#HoodieUp**  
for autism  
**21 April 2020**



**Donate a  
gold coin to  
show your  
support**

Some autistic people wear their hoodies up so they can block out bright lights and busy environments.

On Tuesday 21 April, our store is putting our #HoodieUp to show that we understand and support autistic people.



Shaping the future  
for Autism.

To find out more, go to  
[amaze.org.au/hoodie-up](https://amaze.org.au/hoodie-up)



**Get the  
group  
together  
and show  
your support  
for autistic  
people**



**Morning tea**  
**Tuesday 21 April 2020**

**Can't wear a hoodie in your workplace for World Autism Acceptance Month?  
Host a 'Hoodie Up' morning tea. Or for double the fundraising fun, do both!**

**#hoodieup**



**Shaping the future  
for Autism.**





## Contact Amaze

**Phone** (03) 9657 1600

**Email** [waad@amaze.org.au](mailto:waad@amaze.org.au)

**Website** [www.amaze.org.au/hoodie-up](http://www.amaze.org.au/hoodie-up)

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